

# KATE SUTTER

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## – EDUCATION –

### Fordham University

2011-2015, Bronx, New York

BA in Urban Studies, minor in Environmental Policy, Bioethics

### School for Field Studies: Center for Marine Resource Studies

Fall 2013, Turks & Caicos

Field-based program; marine ecology, policy, and management

## – PROFESSIONAL EXPERIENCE –

### Only One

*Community Manager*

- Lead strategy and execution on all creative partnerships
- Plan and implement engagement tools such as SMS, merch and an ambassador program
- Draft, produce and publish all social media and public-facing content
- Produce all graphics, imagery, and video content for the conservation platform

Remote

4/2022-present

### World Ocean Day

*Community Engagement Lead*

- Lead content creation, strategy & outreach on all social media platforms (3 billion reach)
- Design, create and edit all toolkits, reports, and strategy documents

*Social Media Coordinator*

- Explore and strategize with new mediums of communication to promote ocean preservation

Remote

8/2021 - present

4/2021 - 08/2021

### The National Academy of Sciences, LabX

*Associate Program Officer*

- Create and implement novel science engagement programs designed for millennials
- Pitch and manage relationships with partners to engage a non-traditional audience
- Produce all graphics, imagery, and video content for several Academies departments

Washington, DC

3/2020 - 4/2022

### The Ocean Agency

*Program Associate, Imagery/Drone Pilot*

- Implemented the 'Ocean Image Bank'; collected and managed over 1500 images
- Acquired, edited and designed images for Google platforms with 360-degree images
- Scouted new partnerships; Managed current partnerships via reports and summaries

New York, New York

7/2017 - 4/2019

### Whale Shark and Oceanic Research Center

*Research Assistant*

- Led research dives to survey and collect data on species abundance and cover
- Worked with locals communities and schools to encourage best conservation practices

Utila, Honduras

8/2016 - 12/2016

### American Museum of Natural History

*Center for Biodiversity and Conservation Intern*

- Assisted in a study identifying sea turtles by digitizing and scoring postocular scales

*Exhibition 3D Design Intern*

- Supported projects such as building models, drafting and exhibit research

*Media Relations Intern*

- Aided publicists with media, press tracking, events and research

*Museum Education and Employment Program (MEEP) Intern*

- Created a unique tour titled "The Unknown," which was later presented to camp groups

New York, New York

6/2014 - 2016

1/2015 - 6/2015

1/2014 - 6/2014

6/2013 - 09/2013

## – NOTABLE –

- Recipient of National Geographic's S.E.E. Initiative Grant, 2019
- Featured on a Disney's 'The Big Fib' as a "Shipwreck Expert"
- Founder and Head of Connection Committee, Explorers Club
- Recipient of the AC Young Explorer Award, Summer 2016
- Nominated volunteer for Jackson Wild Summit
- Part 107 U.S. commercially certified drone pilot
- Recipient of Fordham University's Research Grant, 2014
- Explorer's Club member since 2015